

Together

Vision. People. Strength.



National Annual Report
2006 / 2007



OurMission

To be a leader in finding a cure for multiple sclerosis and enabling people affected by MS to enhance their quality of life.

OurInspiration

- Canadians have one of the highest rates of MS in the world
- Everyday, three more people are diagnosed with MS
- There is currently no cure for MS

OurCommitment

- Improve the quality of life for people affected by MS
- Find MS cause, prevention, and cure in shortest possible time
- Increase awareness of MS and the MS Society
- Increase government responsiveness to MS issues
- Strengthen relationship with others supporting people affected by MS

OurSupporters

- 13,500 volunteers across the country
- 120,000 fundraising event participants
- 1,500 board and committee members
- 1,000,000 donors
- 28,000 members nationwide



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GrowingTogether

Chair and President Message



Yves Savoie

A handwritten signature in black ink, appearing to read "Yves Savoie".



Lou J. Maroun

A handwritten signature in black ink, appearing to read "Lou J. Maroun".

Whenever we are asked what defines the MS Society of Canada and its success, three qualities jump to mind: vision, people and strength.

At the MS Society of Canada, our mission is to be a leader in finding a cure for multiple sclerosis and enabling people affected by MS to enhance their quality of life.

You will discover in this annual report that our vision is bold, imaginative and forward thinking. We have presented success stories and noted the issues that remain to be confronted. This year, we have made dramatic progress toward new levels of excellence in our six core areas – client services, chapter relations, research, advocacy, public education and fundraising. Not only are we raising our standards, we are taking standards to the next level. With the recruitment of a new president, the drafting of our strategic directions, our leading role in research and our highly acclaimed national fundraising program, we are showing leadership on many fronts.

This year, the MS Society introduced two summer camps for children and teens impacted by MS in both Quebec and Ontario. We persuaded the Government of Newfoundland and Labrador to provide better drug coverage for MS treatments. In research, we partially funded a University of Calgary study that discovered the pregnancy hormone, prolactin, may be key to repairing nerve cell damage. Our event season also marked a record year in volunteer involvement, team participation, and dollars raised.

Notably, we have titled this year's annual report, **“Together: Vision, People and Strength.”** Over the years, many people and organizations have worked with us. We applaud people touched by MS: donors, members, participants, families, staff, Board members, as well as our community, health care and government partners. Through their outstanding commitment, creativity, flexibility and innovation, the MS Society of Canada is well positioned to continue serving all regions of Canada in the year ahead.

We also offer a special thank you to all our volunteers. They are the face of the Society through our strong chapter network, they play a leadership role in the governance of the Society at all levels, and they ensure the safety and enjoyment of participants at Society events.

Together we are strengthening the MS Society of Canada, enhancing lives and providing hope to people affected by MS. Together we will work to fulfill our responsibilities with integrity and a strong sense of duty to our mission.

Sincerely,

Yves Savoie, PRESIDENT AND CHIEF EXECUTIVE

Lou J. Maroun, NATIONAL CHAIR



Stronger Together

Strategic directions: Momentum 2015

As Canada's only non-profit organization devoted solely to funding and promoting MS research, programs, and client services, the MS Society has taken on an ambitious mandate: to end MS. "Our vision builds on the tremendous successes of the last decade and from it, the strong momentum. Only through collaboration can we successfully implement the strategic directions that we have developed together. We invite you to join us to end MS and be a part of *Momentum 2015*," stated Yves Savoie, president and chief executive, MS Society of Canada.

In the spring of 2007, the MS Society of Canada embarked on a strategic planning process that brought people and ideas together from all regions of the country. Consultation sessions were held with the participation of persons living with MS, caregivers, volunteers, board members, MS health professionals, donors, event fundraisers, and employees.

Momentum 2015 was proposed as a concept to develop the planning process. The goal: to produce a game plan that would translate valuable input into strategic objectives and detailed initiatives for the next seven years.

As such, the strategic plan will be organized around four broad questions: How do we create value for our stakeholders? At what processes must we excel? Financially, what is most critical to us? How do we grow and change to meet ongoing demands?

While the planning and approval process continues, the launch of *Momentum 2015* is expected in September 2008.

Discovering Together



Pregnancy hormone key to repairing nerve cell damage

Principal investigators:

Jack Antel MD,
Montreal Neurological Institute,
McGill University

Samuel Weiss, PhD,
Hotchkiss Brain Institute,
University of Calgary

Moses Rodriguez, MD,
Mayo Clinic,
Rochester, Minnesota

The mystery of why multiple sclerosis (MS) tends to go into remission while women are pregnant may be the secret to overcoming the devastating neurodegenerative disease.

In February 2007, University of Calgary researchers, funded by the Multiple Sclerosis Society of Canada and the Canadian Institutes of Health Research with the support of the Alberta Heritage Foundation for Medical Research and the Stem Cell Network, revealed that a pregnancy-related hormone contributes significantly in rebuilding the protective coating around nerve cells.

In a study conducted in mice, researchers found that the hormone prolactin encourages the spontaneous production of myelin, the fatty substance that coats nerve cells and plays a critical role in transmitting messages in the central nervous system. The study is the first to determine that prolactin, which increases in the body during pregnancy, is directly responsible for the formation of new myelin in the brains and spinal cords of pregnant mice. Further, when non-pregnant mice with MS-like lesions were injected with prolactin, their myelin was also repaired.

The study compared pregnant and virgin female mice of the same age and found that pregnant mice had twice as many myelin-producing cells, called oligodendrocytes, and continued to generate new ones during pregnancy. By chemically destroying myelin around nerve cells, the researchers found that pregnant mice had twice as much new myelin two weeks following the damage as virgin mice and that introducing prolactin mimicked the effects of pregnancy on myelin production and repair in mice that weren't pregnant.

The research was based on evidence that MS, which is more common in women than in men, goes into remission when women become pregnant. These research findings represent the first example of a natural, biological mechanism that produces new myelin in the adult brain and spinal cord and identifies prolactin as a potential therapeutic substance for future testing in people with MS.

Subsequent tests of prolactin in animal models of MS will be required before testing on humans can take place, but MS researchers are hopeful human trials can take place within the next several years.

DiscoveringTogether

Research in Brief: \$15.8 million in research funding approved

MS RESEARCH FOCUS

- Myelin Repair
- Virology
- Paediatric MS
- MRI Studies
- Immunology
- Health & Treatment
- Genetics
- Bone Marrow Transplantation

Annually, the Grants Review and Medical Advisory Committees of the MS Society thoroughly review and recommend research proposals for funding. This year, their recommendation was \$15.8 million in funding designated for various operating grants and personnel awards offered through the MS Society of Canada and the MS Scientific Research Foundation.

- **A randomized, controlled trial of minocycline in clinically isolated syndrome (CIS).** In some, CIS – the first onset of an MS-like symptom, represents the earliest stage of their living with MS. Researchers believe a new treatment option for this phase might be minocycline. The study is led by Dr. Luanne Metz from the University of Calgary .
- **An extension of the bone marrow transplant project.** In its second phase , monitoring and studying the long term outcomes following chemotherapy and bone marrow transplants in 15 individuals with progressive MS are emphasized. Dr. Mark Freedman and Dr. Harold Atkins, from the Ottawa Hospital, are leading this study.
- **An extension of the genetic epidemiology of MS project,** led by Dr. Dessa A. Sadovnick and Dr. George Ebers. Researchers will continue work in areas such as: the role of gender, maternal effects, impact of genetics on disease outcome, the changing prevalence of MS, MS rates in migrants and issues in primary progressive MS.

Launched in 2006, “Ask the Expert” is quickly becoming a leading source for trustworthy and timely MS news and information.

“Ask the Expert” online forum

There are many ways that the MS Society of Canada collaborates with experts in the field of MS. One new resource which takes advantage of this synergy is that of “Ask the Expert”. Launched in 2006, “Ask the Expert” is quickly becoming a leading source for trustworthy and timely MS news and information. “Ask the Expert” gives people affected by MS (those diagnosed, their families, caregivers, friends etc) the opportunity to have their questions answered by experts. Questions are submitted online and a suitable expert is assigned to answer the question. The roster of experts includes neurologists, physiotherapists, nurses, social workers, pharmacists, and other professionals. There are over 250 answers online and new answers are posted every weekday. Go to www.msanswers.ca (or www.reponsesp.ca) to subscribe to this resource.

SharingTogether

Renowned health administrator and MS clinician retires: Dr. William McIlroy

“Now, there is a wide sharing of MS-related research information on a worldwide basis. That’s encouraging because it will speed up the pace of finding the path to end MS.”



Dr. William **McIlroy**

For the past 35 years, Dr. McIlroy has been the public face of MS in Canada, interpreting what’s happening medically and scientifically in the MS world, in his capacity as national medical advisor to the MS Society.

Dr. McIlroy has served on the volunteer scientific committees that oversee the MS Society of Canada research program and review the applications for research grants. His contributions to the MS community have also extended beyond Canada. In the late 1980s and early 1990s, he chaired the Medical Advisory Committee of the Multiple Sclerosis International Federation.

From this vantage point, he can say with assurance that Canadian MS researchers are among the best in the field and that the MS Society is on the right track, venturing into large collaborative multi-centre research projects funded by the MS Scientific Research Foundation, “where the hope is that two plus two will equal five or six, rather than four,” and championing young researchers just embarking on their careers.

Dr. McIlroy has witnessed a major change in how the MS research community connects globally. “Twenty-five years ago, many researchers kept their cards pretty close to their vest. They wanted to get the Nobel Prize before anybody else knew what was going on in their labs. I think that is no longer true. Now, there is a wide sharing of MS-related research information on a worldwide basis. That’s encouraging because it will speed up the pace of finding the path to end MS.”

As promising areas of research, he cites the clinical trials of immunomodulating and immunosuppressing drugs; a bone marrow transplant study to determine if transplanting bone marrow stem cells in people with rapidly-progressing MS can stop the disease; and the prospect of myelin repair. “We used to believe 15 or 20 years ago, that damage to the central nervous system couldn’t be repaired. Now researchers are coming up with ways of turning on the repair mechanisms in our own bodies and potentially using stem cells to repair already-damaged myelin.” It’s a significant advance.

Although he is retiring as the Society’s national medical advisor, Dr. McIlroy will continue helping people living with MS in his work as a clinical neurologist at the Toronto Western Hospital.



Coming Together

Canadian summer camps for children and teens impacted by MS

While MS is usually considered to be a disease of young adults, kids can be touched by MS too.

That's why for the first time this summer, the MS Society introduced two new summer camps for children and teens impacted by MS – in Perth, Ontario and Val Morin, Quebec. In total, 50 kids were invited to participate in a fun and safe environment.

The Ontario camp, developed for kids with MS, was the result of collaboration between the MS Society and Easter Seals Camp Merrywood and with support from the Hospital for Sick Children's Paediatric MS Clinic. In Val Morin, activities were developed specifically for kids with parents living with MS to share their experiences freely. Funding for the camps was made possible by the RBC Foundation, an anonymous family foundation, and the MSSC Gift & Co. campaign.

Highlights from the two camps included activities such as: archery, horseback riding, kayaking, pottery, photography, and discussions about MS. Campers in Ontario met Aaron Solowoniuk, drummer from the band Billy Talent, who himself has MS. They learned hip hop, made dream-catchers, and formed new friendships. In short, the campers had the kind of memorable summer days that every child or teen should experience. In the words of one camper, "The best thing about camp was everything!"

Caring Together

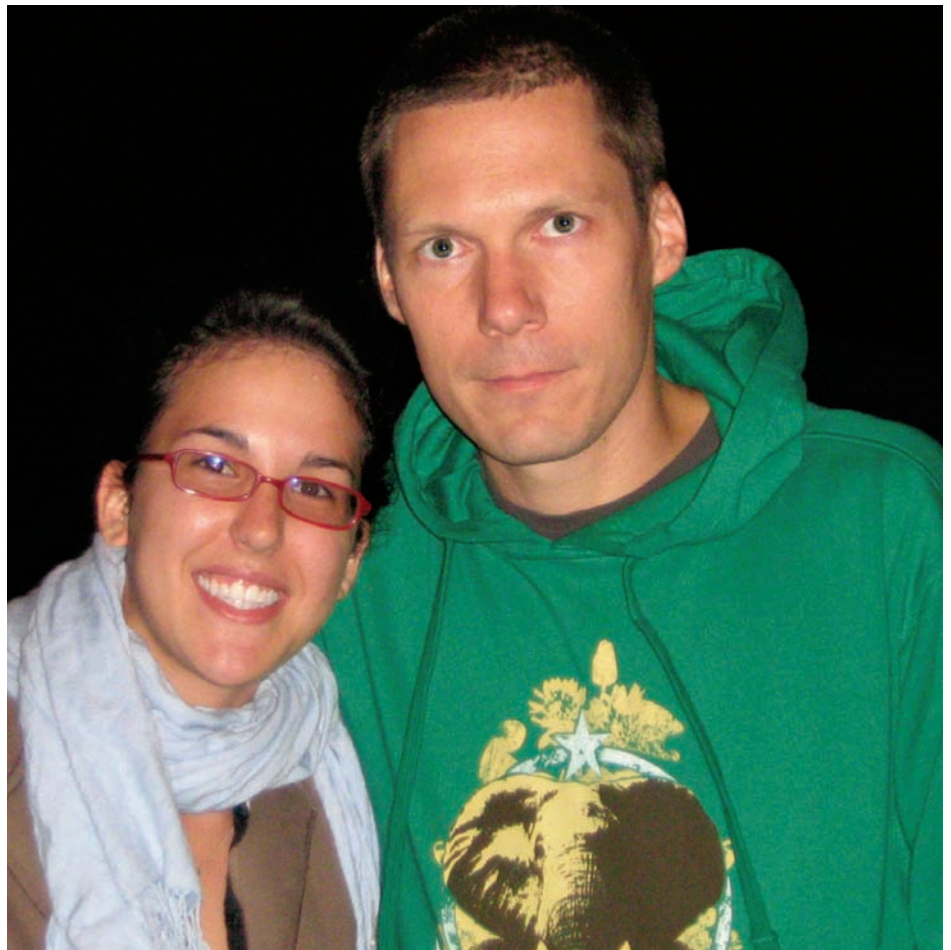
Inaugural MS Society of Canada Scholarship Program supports youth affected by MS

The MS Society recognizes that it takes both hard work and financial support for students to attend post-secondary education. Therefore, a new scholarship program was launched this year to assist students up to age 25 who have MS, or who have a parent who lives with the disease.

The MS Society of Canada Scholarship Program is supported by Juno Award winning punk rock band Billy Talent. Drummer Aaron Solowoniuk, who has lived with MS for the past decade, helped establish the scholarship when he approached the MS Society looking for a creative way to assist youth impacted by multiple sclerosis. Aaron has since spearheaded a number of fundraising activities to support the scholarship program, and has helped raise the profile of the program and the MS Society through various media appearances.

Response to the scholarship program was extremely enthusiastic, with 141 applications received from all across Canada. This year, a total of 61 scholarships valued at \$60,000 were given out for the 2007-2008 school year.

The MS Society of Canada is pleased to have this opportunity to support young people directly affected by MS in a new and very meaningful way.



Vicky Dominigue, Ontario summer camp participant and Aaron Solowoniuk of Billy Talent.

Walking and Cycling Together

Volunteer fuelled by a desire to give back: Wendy Raap

“My hope and dream is that we can put a stop to MS and that our grandkids won’t have to worry about it.”



Wendy Raap

Wendy Raap was a loving wife and dedicated mother of four in Kelowna, B.C. when she was diagnosed with MS 15 years ago. She struggled against the diagnosis at first, but, when she lost her speech temporarily, “it was a big wake-up call.” Wendy and her family fought back by joining in the Super Cities WALK for MS in Kelowna, raising funds for research and support for people with MS and their families.

On her return to Manitoba, in 1997, Wendy’s extended family expressed curiosity about MS, so they attended some MS Society education sessions. This sparked the beginning of the Raap family’s decade-long involvement as MS Society volunteers.

From stuffing envelopes in the office, Wendy has “graduated to answering the telephones when the receptionist is away.” She invites schools to participate in the MS Read-A-Thon and books, clowns, cheerleaders and entertainment for the Winnipeg Super Cities WALK for MS. But that’s not all. The entire Raap family has embraced the RONA MS Bike Tour. “It’s a family weekend. We all show up and away we go.”

Wendy does advance check-in. Her 75-year-old father biked the 180 km route this year and last. Her husband, sons, daughter, brother-in-law and his brother have all cycled. Her sister, a paramedic, supervises first aid. Up to 20 family members either cycle or help ensure the ride is safe, fun and enjoyable. Even her two-year old grandson clapped at the finish line this year. The family raised over \$17,000 in the 2007 Bike Tour and set a goal of \$20,000 for next year.

Their enthusiasm is fuelled by a desire to give back. “The more you get involved, the more you see people who are worse off than you are,” says Wendy. Relapse-free for the past year and a half, she adds “I think that helps put your situation into perspective.” Raising funds for MS research is also close to Wendy’s heart. “My hope and dream is that we can put a stop to MS and that our grandkids won’t have to worry about it.”



Standing Together

*Photo:
Atlantic Division representatives
Sarah Cowan, director, government
relations and communications, and
Sean Kirby, vice chair.*

A change of heart: Drug coverage expanded in Newfoundland and Labrador

Until this past April, Newfoundland and Labrador remained the only province not providing universal coverage of drugs to treat multiple sclerosis.

In November 2006, the Atlantic Division created a mandate to resolve this issue. A government relations campaign kicked off immediately securing communication with the parliamentary secretary to the Minister of Health and other officials in St. John's.

Advocacy packages explaining the issue and recommending effective actions, support from local unions, and the Provincial Advisory Council on the Status of Women also helped to drive the message.

The media campaign attracted local media and staged news conferences in St. John's addressed the issue publicly. Even Premier Danny Williams was presented a giant cookie bearing the message, "Premier, Have a Heart."

As a result, the government of Newfoundland and Labrador announced an expansion to their Prescription Drug Program. Full coverage of drugs for people who were on social assistance or in long-term care and low-income seniors was established. Others would pay for a portion of their drugs based on a percentage of income. The amendment benefits anyone in the province with a disease requiring major drug coverage.

LeadingTogether

MS Society takes priorities to Parliament Hill



MEETING WITH THE MINISTER:

Deanna Groetzinger, vice-president, government relations and policy; Susan Murray, chair, national government relations committee; Yves Savoie, president and chief executive president, Ontario Division; Monte Solberg, minister of human resources and social development; and Neil Peirce, president, Alberta Division.

...Leadership Circle sends a powerful message to our clients, our donors and the community at large that we believe in our mission and challenge others to do the same.

For the first time in March 2007, the MS Society took its messages about the needs of people affected by MS to members of Parliament. Members of the national government relations committee conducted a Day on the Hill and met with key ministers and MPs.

MPs heard directly from people affected by MS on the committee about how more flexibility in programs such as the Canada Pension Plan disability benefits and Employment Insurance sickness benefits could encourage people to stay in the workforce longer. Day on the Hill participants also pointed out the tremendous contributions that caregivers make to people with MS and how small changes in government programs could recognize and reward those contributions.

At the conclusion of the meetings, participants were buoyed by the positive reception of members of Parliament to the issues and felt they had definitely made a difference in educating key officials about MS and the issues that impact the quality of life of people affected by MS.

Leadership Circle: Giving and getting involved

In 1999, national vice president, client services and research, Jon Temme, founded the Leadership Circle, an exclusive recognition club for staff and board members across the country who financially support the MS Society.

“The intention of the program was to be inclusive of all staff and board giving regardless of amount given – and recognize giving in all the different ways: pledges to participants, monthly giving, and a one time major gift,” says Temme.

“The size of the donation is immaterial. That your name is on the list of donors is critical,” says Dena Simon, president of Atlantic Division.

Participation in the Leadership Circle is a commitment to our mission and a challenge for others to do the same. It shows that we will not ask others to do what we are not willing to do ourselves.

We are proud to recognize our Saskatchewan, Ontario, Quebec and Atlantic Divisions, as well as the National Office, for reaching 100% participation in the 2007 Leadership Circle!

Leading Together

Driven to find a cure for MS: Rick Lemire

“I’ve met so many people with the illness and see younger people being diagnosed. I am doing what I can because, one day, I may not be able to.”



Rick Lemire receives the Caring Canadian Award from the Right Honourable Michaëlle Jean, Governor General of Canada.

Rick Lemire was 26 years old and athletic, playing hockey, football and basketball, when he says, “MS just seemed to reach in and take everything away from me.” Within months, he could barely walk, but with encouragement from his doctors, psychological help and the support of the MS Society, he began piecing his life back together well enough to return to sports as an avid spectator.

His co-workers at Air Canada in Ottawa gave him a team jersey to wear at all their hockey games and presented him with a hockey stick the year they won the tournament. When they flew him out to Winnipeg to participate in the tournament the following year, his team spirit caught the attention of a director who invited Rick to be honorary chair of the Air Canada employees’ annual campaign for funds. This meant talking to employees across Canada and the U.S. about the benefits of volunteering and charitable giving.

Rick devised a plan. He asked the airline’s then 28,000 employees to give at least \$1 a month for 12 months. The company would match their donations. When the campaign raised over a million dollars for charities that year, Rick caught the fundraising bug and began applying his skills to raising funds for MS.

While he was soliciting pledges for the MS Bike Tour, in the cafeteria, one day, a co-worker suggested, why not start an annual golf tournament and donate the proceeds to the MS Society? Rick was game. In 1995, he organized the first Air Canada Classic golf tournament for Multiple Sclerosis. In July 2007, the event raised \$415,000 for MS Society Quebec Division, bringing the total amount raised, to date, to over \$2.7 million.

Rick is motivated by his drive to find a cure for MS. “I’ve met so many people with the illness and see younger people being diagnosed. I am doing what I can because, one day, I may not be able to.”

His leadership and efforts were rewarded publicly in April this year when Her Excellency the Right Honourable Michaëlle Jean presented Rick with the Governor General’s Caring Canadian Award, as his wife Paulette and son Jean-Luc looked on. Always thinking of others, Rick says, “While I was sitting there waiting to receive my certificate and pin, my mind filled with thoughts of the many people who have helped me over the years and the many people who are suffering with MS. I was glad that I could be there on behalf of all of those people.”



The endMS campaign

Canada has one of the highest rates of MS in the world – between 55,000 and 75,000 Canadians are living with this disease. Although MS is rarely fatal in the short term, it is a life long sentence.

The human toll of MS is profound when we consider the impact on families, health care systems and communities. The economic impact of lost wages, added health care expenses, etc., add up to an annual cost of over \$1 billion.

In the past few decades, Canada has made incredible advances in the understanding and treatment of MS. However as leading researchers retire, progress towards discovery in the field of MS is at risk.

The MS Society of Canada and the MS Scientific Research Foundation are undertaking the first of its kind campaign to invite and retain gifted physicians, scientists and researchers to make MS their lifelong cause. At the conclusion of this three to five year nation-wide campaign, the MS Society will have elevated its fund raising program, transformed its major and planned gifts program, and raised public awareness of MS to new levels. Most importantly, this will enhance the number of MS researchers and clinicians in the country and accelerate the path to end multiple sclerosis.

Look for the public launch of the endMS campaign in 2008!

PlanningTogether

Leaving a legacy: Evelyn Opal Society



Evelyn Opal

The Evelyn Opal Society was created in honour of Evelyn Opal – the founding member of the MS Society of Canada and a volunteer who made an outstanding difference in the lives of people with MS. Her hope for a future free from MS created a vision that we follow today.

When you make a legacy gift to the MS Society of Canada, you become a member of the Evelyn Opal Society. Each year, many new members join over 400 men and women who have made a legacy gift as their commitment to end MS. In 2007, the following people confirmed a legacy gift to the MS Society and we are honoured to welcome them as the newest members of the Evelyn Opal Society:

Meagan McEwen
Jean W. Mooney

Ann Simon
Ken Bergen

Anonymous

New tax benefit for charitable giving

“I encourage people who are in this situation to think about it; our charities need plenty of funding for research and their services.”



Paul Morimanno

After working more than 25 years for a large Canadian company in various financial management positions, Paul Morimanno can take time to enjoy life. Now retired, he divides his time between his Montreal residence and a country cottage. In its budget last May, the federal government eliminated the capital gains tax on donations of publicly listed securities to charities. Mr. Morimanno saw an opportunity to save on income tax while supporting a cause that was important to him. Mr. Morimanno, who had already supported the MS Society financially for several years through monthly giving, decided to go a step further and donated gift securities to the Society. He has chosen to support this cause because a member of his family has lived with MS for over 30 years. This person’s courage has always been a source of inspiration for him.

“Not many people know they can take advantage of these new tax provisions. It benefits the donors and even more the cause that is important to them. Life has been good to me and, in turn, I want to give back to the community. I hope that this gift will contribute to MS research and help find ways to prevent and cure this dreadful disease. I had planned to make a bequest to the Society, but the capital gains tax exemption convinced me to make this donation now.”

Giving Together

Major donor list

Together, the major donors of the MS Society of Canada are making a difference in the lives of Canadians living with MS and their families. Through their generosity, they ensure that the MS Society can fulfill our dual mission to provide services to those in need and fund leading edge research to end MS.

Major donors are a unique group of individuals, corporations and foundations that support the MS Society with a gift of \$1,000 or more. We are grateful to recognize the following donors who have made a gift commitment in 2006-2007:

\$250,000 +

Estate of Dorothy Dahl
Estate of Frederick C. Webber

\$100,000 - \$249,999

Anonymous (1)
Alberta Lottery Fund
Estate of Mary Barr Sunter
Doug and Sandra Bergeron
Biogen Idec Canada Inc.
Estate of Alfred Cuddy
Estate of Camille Gauthier
Estate of Philip Mellor
Teva Neuroscience Canada

\$50,000 - \$99,999

Anonymous (1)
Bayer HealthCare Pharmaceuticals
Estate of Lucienne Desrochers
Estate of Francis Early
EMD Serono Canada Inc.
Inspect-Sol/Scaram Golf Tournament
Kin Canada Atlantic District 7
Estate of Lucy Lynn
Estate of William MacDonald
Estate of Mackenzie McMurray
RBC Financial Group, through the
RBC Foundation
Estate of Helen Welch

\$25,000 - \$49,999

Anonymous (2)
Canada Safeway Limited
Estate of George Alexopoulos
Estate of Anthony Ethofer
Estate of Margaret Fink
Estate of Lois Henning
IBM Employees' Charitable Fund
Estate of Jessie Johnston
Estate of Andree Le Bel
Estate of Joe McClughan
Michelle & Patrick Meneley
Estate of Myrel Pardoe
Pfizer Canada Inc.
TELUS Community Engagement
The Law Foundation of British Columbia
Estate of Isabelle Walden
Estate of Lenora Walker
Estate of Stanley Worock

\$10,000 - \$24,999

Anonymous (5)
Aspreva Pharmaceuticals
Bell Canada Employee Giving Program
BMO Employees Charitable Foundation
Estate of Margaret Evelyn Burchell
Calgary Foundation

Catherine and Maxwell Meighen
Foundation
Estate of Mildred Dawe
Estate of André Dupuis
Edmonton Oilers Foundation
EnCana Cares Foundation
Estate of Kathleen Everest
First Truck Centre Edmonton
Estate of Edward Garside
Estate of Marjorie Gray
Estate of Ruth Hodge
Jacqui Cohen / Army & Navy Stores
Estate of Margot Jenkins
Lenbeth Weeping Tile (Edm)
Estate of James Lyon
Kenneth & Audrey Macgowan
Paul Morimanno
MSA Financial and la Capsule sportive
Golf Tournament
Newcap Broadcasting
Noble Trade (a RONA related company)
Ranger Wheelchairs Ltd.
Allois Schoen
Scotiabank
Serono Canada Inc.
Estate of Aline Tallyho
TELUS
The Goat
Estate of Geneviève Valiquette

\$5,000 - \$9,999

Anonymous (3)
Alice & Murray Maitland Foundation
Arthur & Audrey Cutten Foundation
AstraZeneca Canada Inc.
ATCO Electric EPIC
Estate of Ruth Campbell
Canada Post Corporation
Estate of Gabriel Cardinal
Estate of Israel Chertokow
John Clark
CN Employees' & Pensioners'
Community Fund
Christina Cosandier
Durham Regional Police Association
Edmonton Community Foundation
Fabian Family Endowment
Finning (Canada)
Violet Flawn
Estate of Jean Gaither
Gordon Butler Trust
Great Canadian Wine Stomp
Estate of William Harkins
Estate of Wendy Horton
Husky Energy Inc.
ING Real Estate Canada
Jayman MasterBUILT
Gale M. Kelly
Estate of Lorna Kerr

David L. Knight
Lacombe Kinsmen
Daniel Larouche
Lloyd Carr-Harris Foundation
Meridian Technologies Inc.
Merrill Lynch
Estate of Ralph Meyers
John Mullen
Estate of Margaret Nelson
Estate of Patricia O'Sullivan
PPG Canada Inc.
Stanley Richards
Riverton Construction Ltd.
Rogan Foundation
Estate of Evelyn Rogers
Estate of Evelyn Scott
Sobey's
Thomas Sullivan
The Ontario Trillium Foundation
Jon M. Temme
Patrice Walch-Watson
Tamia Washington & Grant Hill
S. A. Watts
Estate of Ruby May Weeks

\$1,000 - \$4,999

Anonymous (75)
A & A King Family Foundation
A Fund of Hamilton Community
Foundation
Acro Aerials Inc.
Mel Adams
John & Carol Addison
Alberta Medical Association
Alcoa Foundation
Allstate Foundation
Amalgamated Transit Union - Local 583
June Ames
Bob & Joy Antenbring
Arc Financial Corp
Robert Arnold
AskLesley.com
Astral Media Inc.
ATCO Gas
Bancorp Financial Services Inc.
Estate of Wilfred O. Barbour
Barrday Inc.
Clare Elaine Barry
Patricia Bartel
Robert Barton
Jonathan & Lynn Beach
Beaver Bible Class
Estate of David Becher Gale
Belmont Golf Club Inc.
Stan Bennett
Bennett Jones LLP
E. M. Bensch
Don Beveridge
Estate of Frances Marie Binns

BioMS Medical Corp
Bird of Paradise Pub
Robert & Delphine Birkenses
Roland Bischoff
Estate of Dorothea Bish
BLG Foundation
Blair House Memorial
David Britnell
Philip Bolduc
Gayelene Bonenfant
Bonenfant Resources Inc.
Michael Bourassa
Estate of Ishbel Brebner
Manulife Financial
David Britnell
Jeffrey Michael Brooke
Tad Brown
Estate of Gladys Brown
Beryl J. Brown
Cadillac Fairview Corporation Limited
Brian Callow
Dr. David Campbell
Fran Campbell
Andrina Carlton
Carma Developers Ltd. - Corporate
Carstairs & District Community Chest
Michael Peter Caruso
Casco Inc.
Jacqueline Chabot
Claude Chamberland
Champion Technologies Ltd.
Chan Foundation of Canada
Daniel Chiverton
Alexander Christ
CIF Composites Inc.
Lorimer & Louise Clark
Clinique Lachapelle
Colliers International
Community Foundation of Ottawa
Salvatore Corea
Dorothy Corrigan
Solstice Canada Corp
Estate of Nora Crane
Crane Fund for Widows and Children
Bob & Gayle Cronin
Estate of Florence Crozier
Debra Lynn Cruickshank
CUM Employees' & Pensioners'
Charitable Program
CVRD Inco Limited
Cyries Energy Inc.
Ron & Elise Dalby
Estate of Lucile Rosamond Davies
Cynthia Davies
Vincent De Santis
Ken & Nicolette Decoursey
Mike den Haan
Di Poce Management Limited
Diamondback Energy Ltd.
Dione Appleton Investments
John G. Doherty

Charles Dollimore
Mr. & Mrs. Robert Dorrance
Duca Financial Services Credit Union Ltd.
Isabelle Dugas & Luc Lainey
Paul Dullaert
Fred Dunn
Durham Community Foundation-
Live Your Dream Fund
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Research Partners are a unique community of MS Society donors that contribute \$1,000 or more each year solely in support of MS research. Spanning Canada from coast-to-coast, Research Partners invest more than half a million dollars each year in MS research, demonstrating leadership in the fight to end MS for the estimated 55,000 to 75,000 Canadians living with MS and their families.

The MS Society of Canada gratefully recognizes the following research partners who made a gift commitment in 2006-2007:

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2006-2007 TeamMS top teams

TeamMS encourages participants in the Super Cities WALK for MS and the RONA MS Bike Tour to form teams with their family, friends and co-workers for fun and camaraderie.

TeamMS	Team Captain	Division
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C C Riders	Alan Creaser	ATL
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Assante	Michel St-Georges	QC
Success MS Support Group	Tami Roberts	BC
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Collection	Paul Rochefort	QC
ENERFLEX for MS	Andrew Grenier	AB
woop de woo	Kevin James	BC
Lisa Jane's Jelly Beans	Lisa Jane Gibson	SK
Essex Rattlers	Douglas Gouin	ON
Curves	Nicole Rogers	MB
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Thunder Thys	Jan Hancock	AB
Zena's Warriors	Wanda Bouchard-Barry	SK
PricewaterhouseCoopers	Jonathan Simmons	ON
Les Cyclophiles de Drummondville	Marcel Desfossés	QC
Team Julia	Julia Daniluck	AB
Blood, Sweat & Gears	Richard Jurewics	ON
Spinning Wheels for Angel	Caroline Boisclair	QC
Team Chris	Chris Kieser	AB
Enbridge	Tracy Wong	AB
Team Pronto	Barry Rzyziuk	AB
YOUNGOGANG	Myrna Hastings	BC
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Let's Ride	Tania Maclean	AB
Cyndie's Cyclists	Kevin O'Neil	AB
Cycling for Carlos	Raquel Tavares	ON
Canam	Julie Pineau	QC
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2006-2007 Top event fundraisers

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Contributing Together

National Awards: Recognizing leaders in the fight to end MS

The MS Society of Canada is pleased to announce the winners of the 2007 National Awards. The awards recognize individuals who have made a significant contribution to the MS community. Nominations were received from across the country and were presented during various nationwide events throughout the fiscal year.

NATIONAL PRESIDENT'S AWARD

Brian Duck, Saskatchewan



Brian pursues changes in government policies, private industry practices and public attitudes as a member of the national government relations committee and chair of the Saskatchewan Division's government relations committee. In addition to his governance capacities, he is an active fundraising volunteer who has been known to get out on the street corners of Regina to sell flowers during the annual MS Carnation Campaign.

NATIONAL OPAL AWARD

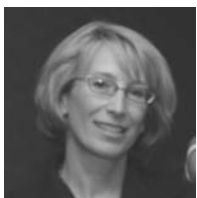
Mary Ellen Tabor, British Columbia



Mary Ellen Tabor is recognized for her extraordinary devotion and care for her late husband, Don Tabor, who had MS for more than 20 years. Her story, and the story of her family, is a strong reminder of how people can love and care for each other no matter what challenges MS present.

NATIONAL AWARD OF MERIT, MEMBER

Dr. Virginia Devonshire, British Columbia



Dr. Virginia Devonshire has generously given her time and expertise to support the MS Society's efforts in providing information and education about living with MS to audiences throughout the country. Aside from her clinical work at the University of British Columbia MS clinic, she is also principle investigator in numerous clinical trials and manages one of the most extensive MS databases in the world.

NATIONAL AWARD OF MERIT, NON-MEMBER

Dr. V. Wee Yong, Alberta



Dr. V. Wee Yong is a professor in the Departments of Oncology & Clinical Neurosciences and co-director of the MS Program at the Hotchkiss Brain Institute at the University of Calgary. Dr. Yong heads a \$5 million multi-disciplinary study of the role that enzymes called matrix metalloproteinases (MMPs) have in multiple sclerosis. He is also chair of the Medical Advisory Committee of the Multiple Sclerosis Society of Canada.

JOHN ALEXANDER MEDIA AWARD

Abigail Cukier and the Beat 94.5 FM



Stoney Creek News' Abigail Cukier received the print media award for *Multiple sclerosis not just an adult's disease*. Her piece told the story of a young girl's ability to cope with living with MS at an early age and the support she receives from her family and friends. The Beat 94.5 FM, a Vancouver-based radio station, was presented the broadcast award for their work on *MS Victory Radiothon*. The program shared the stories of persons affected by MS and the challenges that the disease has brought to their lives.



Working Together

APPROVED BY THE
BOARD OF DIRECTORS



Lou J. Maroun



Daniel Larouche

Balance sheet

As at August 31, 2007
(in thousands of dollars)

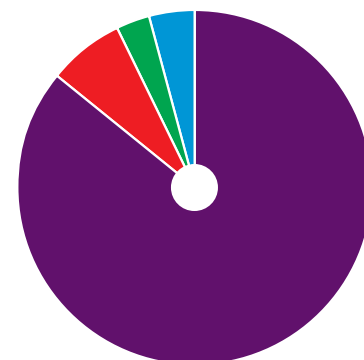
	2007 \$	2006 \$
Assets		
Current assets		
Cash and cash equivalents	14,787	13,710
Short-term investments	42	41
Accounts receivable and accrued interest	2,142	2,126
Prepaid expenses and supplies	2,365	2,674
	19,336	18,551
Marketable securities	14,398	12,370
Capital assets	3,637	3,058
	37,371	33,979
Liabilities		
Current liabilities		
Payable to Multiple Sclerosis Scientific Research Foundation	5,000	3,820
Accounts payable and accrued liabilities	4,871	4,427
Current portion of research grants payable	3,938	3,638
Deferred revenue	1,823	2,045
Deferred lease inducement	69	95
Deferred capital contributions	167	109
	15,868	14,134
Long-term liabilities		
Deferred lease inducement	735	798
Deferred capital contributions	1,211	876
Research grants payable	1,786	1,631
	3,732	3,305
	19,600	17,439
Net Assets		
Invested in capital assets		
Restricted for endowment purposes	424	418
Internally restricted for research program	3,554	3,554
Internally restricted for other purposes	1,787	1,181
Unrestricted	9,747	9,314
	17,771	16,540
	37,371	33,979



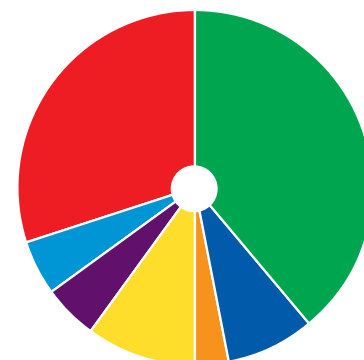
Statement of revenue and expenditures

As at August 31, 2007
(in thousands of dollars)

	2007 \$	2006 \$
Revenue		
Donations and special fundraising projects – net of related expenses	27,637	25,459
Grants	2,580	2,415
Investment income	1,429	904
endMS Campaign	1,293	–
Allocations from United Way	1,208	1,205
Gain on sale of building	594	–
Memberships	100	90
	34,841	30,073
Expenditures		
Program services		
Payable to Multiple Sclerosis		
Research	10,735	9,004
Research – restricted for endMS campaign	1,293	–
Client services	10,041	9,794
Public education	2,768	2,501
Chapter development	1,610	1,623
Government relations	1,190	978
MS Clinics	877	908
	28,514	24,808
Support services		
Administration	3,497	3,214
Fundraising	1,605	1,479
	5,102	4,693
	33,616	29,501
Excess of revenue over expenditures for the year	1,225	572



- REVENUE***
- 86% Donations & Special Events
 - 7% Grants
 - 3% United Way
 - 4% Investment Income & Membership



- EXPENDITURES**
- 39% Research & Clinics
 - 8% Public Education
 - 3% Government Relations
 - 10% Administration
 - 5% Chapter Development
 - 5% Indirect Fundraising
 - 30% Client Services

The data on this page has been extracted and summarized from the audited financial statements. A complete set of financial statements is available upon request from the Multiple Sclerosis of Canada at 1-866-922-6065.



endMS

*Net of direct fundraising expenses.



Multiple
Sclerosis
Society of
Canada

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Edmonton, Alberta T6B 2T4
780.463.1190

British Columbia Division

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Burnaby BC V5H 4G7
604.689.3144

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204.943.9595

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Saskatchewan Division

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Regina SK S4R 2N2
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