

THANK
you



2014
IMPACT
REPORT





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Chair and president's message

If you live in Canada, you have a higher chance of developing multiple sclerosis than in any other country in the world. This knowledge propels us in the international fight to end MS. We have reason to believe that each step we take leads to improved quality of life for Canadians affected by MS, while we inch closer to our ultimate goal – a cure for the disease.

This year we have seen the culmination of several years' consultation with people affected by MS, volunteers, researchers and donors, among others. Their feedback helped shape *Action to End MS*, our strategic plan that will serve as the compass for our work from 2014 to 2018. The plan stands as our commitment to deliver on priorities that are most important to people whose lives are affected by MS. Visit mssociety.ca/ActiontoEndMS to read more.

There is strength in numbers, and this year we forged international research collaborations to ensure research moves forward as quickly as possible – especially for people with primary-progressive MS and those apprehensive of a transition to secondary-progressive MS, who urgently need answers and treatment options for their disease. We helped establish the Progressive MS Alliance, an international consortium whose purpose is to accelerate the development of treatments for progressive MS through the pooling of knowledge, resources and expertise from around the globe. We recently announced the MEsenchymal Stem cell therapy for Canadian MS

patients (MESCAMs) study, a clinical trial that is part of an international research effort to reveal more about mesenchymal stem cells' potential to suppress inflammation and repair nerve damage.

While our mass events were affected by lower participation – a trend across Canadian health charities that rely on large-scale events to raise funds – our overall 2014 financial results show growth in revenue from the previous year. The introduction of Muck MS Canada, an expansion of the previous year's successful Totale Bouette event in Quebec, to Ontario and British Columbia was an important milestone in the diversification of our fundraising revenue streams. Six thousand Muck MS Canada / Totale Bouette participants raised \$500,000 for Canadians living with MS.

Thanks to the outstanding work of our board of directors, staff and volunteers who worked to enhance our governance practices and adhere to the highest industry standards, we received an A+ governance and transparency grade from *MoneySense* magazine.

On behalf of Canadians living with MS, I'd like to extend heartfelt thanks to all the volunteers, donors and participants who make our work possible. While Canada does have the highest rate of MS in the world, we are also home to some of the best MS researchers. This is why we continue to believe in a world free of MS for all Canadians who live every day with the disease.

Thank you for joining us in the fight to end MS.



Yves Savoie

President and chief executive officer



Chuck Ford

Chair

IMPACT OVERVIEW

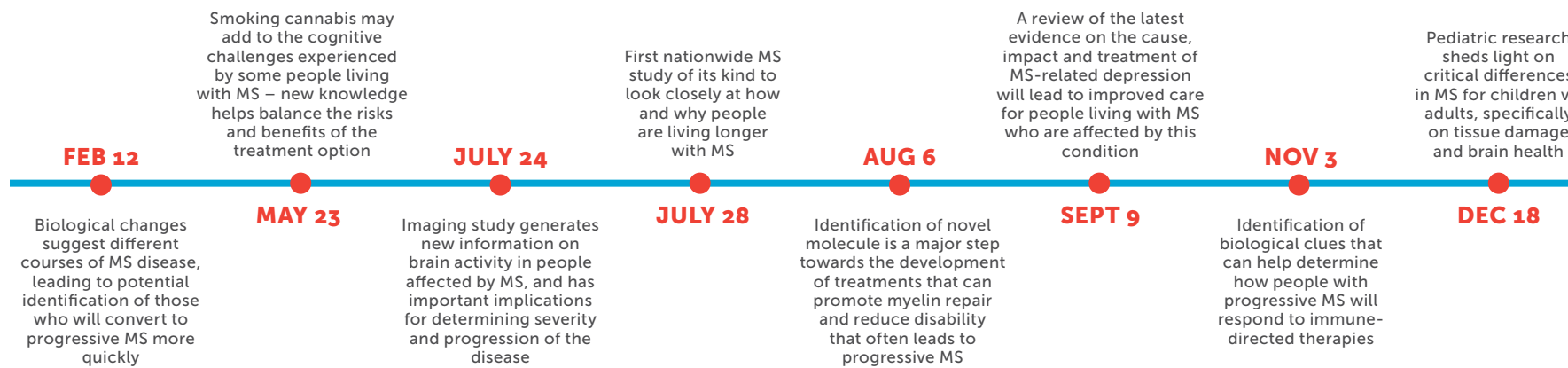
We are working toward the largest possible breakthrough for people living with multiple sclerosis: a cure for MS. For the 100,000 Canadians who live with MS, the importance of a cure is immeasurable.

Most significant breakthroughs are made through a constellation of acts that, little by little, make people's lives easier. As we work toward a cure for MS, we continue to have an impact on people's daily quality of life. In 2014, we funded \$11 million in Canadian MS research,

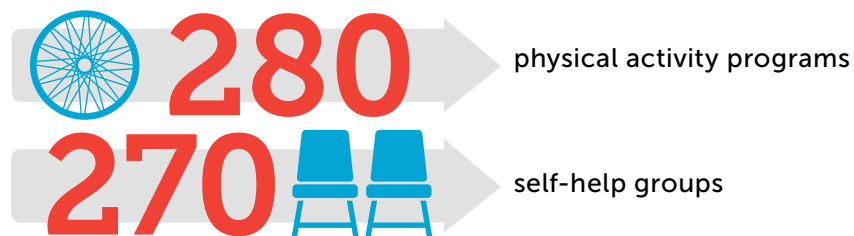
\$9 million in programs and services for people affected by MS, \$6 million in public education and awareness, \$2 million in government and community relations and \$4 million in volunteer and chapter development.

It is because of our supporters across the country that we are able to effect immediate and long-term change in the lives of people affected by MS. Thank you.

Seeing results: 2014 funded research



Programs and services*



*The MS Society provides a range of programs and services that help enhance the quality of life of people affected by MS. For a comprehensive list, visit mssociety.ca/services

Engagement



“

Over the years I had come to accept there were no treatments for me. Then all of a sudden that changed. Suddenly I could see a strategic investment of time and money into progressive MS research – and now I have hope that a treatment is possible.”

***Marie, diagnosed in 1996
with primary-progressive MS***



PROGRESSIVE MS

INCREASING THE MOMENTUM

People who live with progressive forms of MS, the most debilitating form of the disease, are currently without disease-modifying treatment options. Due to the urgent need for answers, we have prioritized research in this area and have taken steps toward the development of treatments for progressive MS.

To bridge major gaps in knowledge of progressive MS, we helped establish the Progressive MS Alliance (PMSA), an international research collaborative devoted specifically to increasing our understanding of progressive MS and accelerating the development of treatments that can slow, halt or reverse progression. By leveraging existing information, resources and expertise in the field, the PMSA will remove scientific and technological barriers to advancement.

In 2014 the PMSA announced funding for 22 projects in nine countries, including Canada, which focus on the discovery of biomarkers of progression, genetic factors, rehabilitation, disease mechanisms and the advancement of clinical trials. These first projects mark the beginning of an ambitious six-year program that will see more than €22 million invested in progressive MS research.

Canadian progressive MS research

The MS Society funds a wide range of research that will improve our understanding of progressive MS. We continue to build on our knowledge of myelin repair and neuroprotection, two important mechanisms that could stop disease progression and prevent transition to an irreversible state of nerve damage and disability.

2014 STUDIES

DR. DAVID HAEGERT at McGill University demonstrated that certain biological markers can help identify people with a more aggressive course of progressive MS. This research may enable early screening and timely access to treatment. This study is funded through the Progressive MS Alliance.

DRS. AMIT BAR-OR, ALEXANDRE PRAT and **JENNIFER GOMMERMAN** are collaborating to identify and explain the role of B cells in MS, which have recently been found in areas of the brain associated with progressive MS. The large-scale study, funded through the MS Scientific Research Foundation, could lead to a treatment for progressive MS.

“The Progressive MS Alliance marks the first time in nearly 20 years that I’ve seen a group of researchers from around the world work collaboratively on progressive MS research. We need treatments that will stop progression and improve quality of life for people who live with this type of MS. Now that there is a concerted effort to find answers, I think something positive will come of that.”

— Marie

To read more MS research stories from Dr. Karen Lee, vice-president of research, visit DrKarenLee.ca or follow [@Dr_KarenLee](https://twitter.com/Dr_KarenLee) on Twitter. For even more Canadian research updates, visit mssociety.ca/research

“

For me, making friends is easy, but they're rarely able to understand MS. I use jokes to explain it, but it's not the same as knowing someone with a shared experience. Before MS Summer Camp I didn't realize I was missing that connection and how isolated MS sometimes made me feel, so I'm forever grateful for the opportunity to know such supportive and loving people. It makes the burden lighter when you can shoulder it together.”

Anna, MS Summer Camp participant



MS SUMMER CAMP

RESPIRE FOR YOUTH WITH MS

The experience of having multiple sclerosis is different for young people than for adults who have completed their education, established careers and built families. Peer-to-peer connections are a vital part of the journey for youth living with MS.

For the last nine years, the MS Society has hosted the MS Summer Camp for people living with MS between the ages of 8 to 21, in partnership with Easter Seals Camp Merrywood in Perth, ON. MS Summer Camp creates a safe and welcoming space for campers while providing respite from the stress and isolation that can accompany living with MS as a young person. Campers meet others living with the disease, bond through their shared experience and build potentially life-long relationships. Thank you to the RBC Foundation and the Slaight Family Foundation for funding the MS Summer Camp, which has become an annual staple in the lives of many young people who live with MS.

Congrès Espoir famille

“From the moment we walked in, I felt at home, and the pressure of living with a disease that is invisible to most people fell away from me. I had the right to be myself with MS.”

— Nina Bélanger and her family, living with MS since 2013

Multiple sclerosis affects the whole family. Every year, the MS Society in Quebec hosts the congrès Espoir famille, a two-day conference for families affected by MS. The conference provides a unique opportunity for people living with MS, their partners, caregivers and children to share their experiences and gain peer support.

Thank you to Biogen, Genzyme, Novartis, Teva Canada Innovation and the Fondation Jacques-F. Gougoux for making congrès Espoir famille a reality for families in Quebec.

VON MS SMART program

“When we started, I had a happy heart. What I thought would be awkward became something I would love to be in for the long term. It’s my personal goal to meet more people who have some of the same issues in life that I do.”

— Bobbi, diagnosed with MS in 2012

The MS Society in Ontario partnered with the Victorian Order of Nurses to develop a community-based, volunteer-led exercise program to promote healthy living for people affected by MS. The 12-week VON MS SMART program was piloted in three chapters in Ontario in 2014 with promising attendance and self-identified benefits, including feeling better, social connection, improved muscle tone and increased strength and stamina.

The VON received a grant from the Ontario Trillium Foundation to partner with MS Society Ontario Division client services to develop an MS-specific SMART program.

“

Having been on injectable disease-modifying therapies for 10 years, I managed my schedule and my social life around the timing of needles. When I started a new oral medication – a medication I can carry in my purse and take anywhere at any time – I suddenly didn't have to leave social events or plan a day for recovery from my medication. It was freeing.”

Amanda, diagnosed in 1999



ACCESS TO ORAL THERAPIES IMPROVING QUALITY OF LIFE

In 2014, Canadians living with multiple sclerosis in every province (except Prince Edward Island) and the Yukon were granted first-line access to oral disease-modifying therapies. Before these additions to provincial drug formularies, people living with MS lacked the choice to access oral disease-modifying therapies as a first option – even though they are often the most convenient form of treatment for many Canadians living with MS.

While injectable therapies are an effective treatment option for a person living with MS, they may also place limitations on a person's professional, family and social life. Oral therapy as a first-line option for treatment and public reimbursement is therefore essential for improving quality of life for many affected by MS.

The MS Society works with provincial governments to secure timely access to all Health Canada approved MS therapies, with the least restrictive criteria. Our work reflects the unique experiences of people living with MS, who do not all respond to treatment in the same way.

Our most powerful advocacy tool is the experience of the person living with MS; our MS Ambassadors, like Amanda in Saskatchewan, ensure that government representatives understand the needs and impacts of policy change on those who live with MS every day. In 2014, the MS Society also published the *Action on MS* report, which advocates for quality lifelong care and timely access to affordable treatments.




By connecting Canadians who live with MS with decision makers who can effect real change, we ensure our governments are fully informed of the daily realities that accompany a diagnosis of MS.

To read more about our current advocacy priorities, visit mslistening.ca/download

Taking Action on MS: Supporting secure jobs and income

People with MS struggle to continue working – nearly 80 per cent of Canadians living with the disease may find themselves unemployed. According to the Listening to People Affected by MS survey, half of people living with MS have difficulties getting financial assistance for MS-related issues.

The MS Society has responded by pressuring governments to support secure jobs and income for people affected by MS. A first step in advocacy work is to build relationships and awareness – so that senior decision makers across governments are fully informed of the needs and potential impacts of their decisions. In 2014, our Advocacy Online campaign generated **6,500 letters** to members of parliament in every riding in Canada, asking for:

-  **More flexible employment supports for people with MS and other episodic disabilities, so they may be able to continue working**
-  **Improvement to income supports for people with MS who are unable to work or can only work intermittently**
-  **Improved care for Canada's caregivers, through job protection, recognition of caregiver status and the guarantee of basic income**

“

A&W Cruisin' to end MS is a cross-country support system; it's hope that we will find a cure for MS, and that we will find better ways to manage it in the meantime. Now I know that there are complete strangers in British Columbia who are supporting me, in Halifax, in northern Alberta. The prime minister stopped by an A&W!”

Amanda, diagnosed in 2007



A&W CRUISIN' TO END MS BUILDING ON A PARTNERSHIP

In six years, A&W Cruisin' to end MS has raised \$6.5 million for Canadians living with multiple sclerosis. Every year since the beginning of our fruitful relationship with A&W, 100 per cent of the proceeds from cut-outs and other donations and \$1 from each Teen Burger® sold on Cruisin' to End MS day has funded Canadian MS research and services for people who live with the disease.

Our longstanding partnership with A&W recently broke new ground: A&W contributed \$1 million to the MEsenchymal Stem cell therapy for CANadian MS patients (MESCAMS) study, on top of funds raised through the A&W Cruisin' to end MS campaign. The study (a \$4.2 million grant) will provide more definitive answers about mesenchymal stem cells' potential ability to reduce harmful inflammation in the brain, and possibly contribute to repair of the central nervous system. *For more information, visit mssociety.ca/mescams*

“It took me two years to cope with my MS diagnosis. I went back to school, was introduced to volunteering and signed up for the MS Bike. The training process led to my doing several marathons, triathlons and Ironman Canada twice. Now, organizing the MS Walk in Vancouver and participating in the event gives me the chance to be a part of my MS community, but also channel my energy into something other than my disease.”
Ray, diagnosed in 2003

MS WALK MOBILIZING CANADIANS TO END MS

Every year, 40,000 Canadians mobilize efforts in 160 communities across Canada for one common goal: ending multiple sclerosis. **When Canadians gather together to fundraise for the MS Walk, they are demonstrating their support for the 100,000 people in Canada who live with MS every day.** The MS Walk also provides a means through which people living with MS can take action in the fight against their disease.

In 2014, the MS Walk raised nearly \$10 million for Canadians living with MS, making the event our largest fundraising effort of the year. That same year, we invested in the MS Walk by improving the online fundraising experience for participants, so that they are better supported in their personal fundraising efforts. A formal, thorough review of the MS Walk revealed new ways to improve the overall event experience while reaching new participants, ultimately leading to a brand refresh of the event for 2015.

MUCK MS CANADA EXPANSION OF FUNDRAISING INNOVATION

In 2014, 6,000 Muck MS Canada / Totale Bouette participants raised \$500,000 for Canadians living with MS. With events in Estrie and Quebec City, QC, Hamilton, ON, and Chilliwack, BC, the expansion of the previous year's successful Totale Bouette event continued to **build on a successful fundraising stream for research and programs and services for Canadians who live with MS.**



LEADERSHIP DONORS

Canada has the highest rate of multiple sclerosis in the world, and we rely on our fellow Canadians to lead the charge in the fight against MS. The MS Society is delighted to recognize the following individuals, corporations and foundations that made a gift commitment in 2014 in support of the 100,000 Canadians living with MS.

\$1,000,000+

Doug & Sandra Bergeron

\$250,000 – \$999,999

Biogen Idec Canada Inc.
Slaight Family Foundation

\$100,000 – \$249,999

Genzyme Canada Inc.
Ralph and Lorraine Grove
KRG Children's Charitable Foundation
Novartis Pharmaceuticals Canada Inc.
Claire Tocher

\$50,000 – \$99,999

I & MJ Kelley Investments Ltd.
Matt and Sylvia Kopansky
The Law Foundation of BC
Mark Mercier Foundation
RBC Foundation
Anonymous

\$25,000 – \$49,999

Allergan Inc.
EMD Serono Canada Inc.
Major Gift de la Fédération des
Médecins spécialistes du Québec
Government of Canada (HRSDC)
Kin Canada Atlantic District 7
The Lawrason Foundation
The Catherine & Maxwell Meighen
Foundation
Roche Canada
TELUS
Anonymous (2)

\$10,000 – \$24,999

The 1988 Foundation
AGF Investments
Al Shamal Shriners
Alberta Federation of REAS Ltd.
Alta-Fab Structures Ltd.
ATCO Gas
William R. and Shirley Beatty
Charitable Foundation at
Benefaction
Fondation Bergeron-Jetté
Burgundy Asset Management Ltd.
CBRE Limited Global Corporate
Services
Sylvia Chrominska

Department of Employment and
Social Development Canada

James Ehrensperger

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Hydro-Québec

Industrielle Alliance

J.P. Bickell Foundation

K + S Potash Canada

Knelson Family Foundation

Leon's Furniture Limited

The Alice & Murray Maitland
Foundation

The McCain Foundation

NWM Private Giving Foundation

Alanne O'Gallagher

Jason and Marie-Claude Park

Provincial Employees Community
Services Fund

Reflex Manufacturing

Al Schoen

Scotiabank

Shorcan Brokers Limited

Teva Canada Innovation

Thunder Bay Community Foundation

William and Constance Topley Fund

The Windsor Foundation

In honour of Robin Wine

The Winnipeg Foundation

Anonymous (4)

\$5,000 – \$9,999

Byron Ahmet

ATU Jerry Fund

Bell

Marla Brickman

The Cadillac Fairview Corporation
Limited

The Lloyd Carr-Harris Foundation

Anna & Edward C. Churchill
Foundation

The Arthur and Audrey Cutten
Foundation

Frederick & Douglas Dickson
Memorial Foundation

In Memory of Eileen Fazan

George Fine

Michael Furlong

Jacques-F. Gougoux Foundation

Government of Newfoundland &
Labrador

Florence and Hedley Hipwell Fund
held at Vancouver Foundation

Paul Hollands and Maria Wiesner

IPAC Services Corporation

David & Maureen Jackson

Janssen Inc.

Major Gift Jeunesse-Vie

John Deere Foundation of Canada

Daniel Larouche

Lohn Foundation

Ministère de la Santé et des Services
Sociaux

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Jonathan Peretz

Dr. Ed Pineau

Frank Salmonds

Shaw Communications

Sobeys Inc.

Florence Margaret Thompson
Foundation

Jonathan Toll

The Velan Foundation

Veron Consultants Inc.

Patrice Walch-Watson

Florence Wall

Whissell Contracting Calgary Ltd.

Anonymous (4)

\$1,000 – \$4,999

6582541 Canada Incorporated

A&A King Foundation

Noreen Aarrestad

Adera Development Corporation

Aaron Ain Fund at The Jewish
Community Foundation of
Montreal

Brian Alexander at RCCAO

Allstate Canada

June Ames

Anonymous Fund at The Calgary
Foundation

James Armstrong

ATCO Electric EPIC

ATCO Ltd.

ATCO Power

ATCO Structures & Logistics Ltd.

Avalon Sleeveens Inc.

BackFit Spinal Health & Fitness

Baird & Associates

Mr. & Mrs. Rudy & Hildegard
Bandsmer

Bayer HealthCare

The Benjamin Foundation

Rosanne Beraznik Fund at The
Jewish Community Foundation
of Montreal

Bob Crosswell Memorial Fund for In
Home Care

Brookfield Residential (Alberta) LP

Butler Family Foundation

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Andrew Calder

Calgary IBM Club

Cambridge Pro Fab Inc.

Canadian Association of Veterans in
United Nations

Canadian Western Bank Group

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Cenovus Employee Foundation

Central Okanagan Foundation

Claude & Louise Chamberland

John Clark

John F. Clifford

CN Employees' and Pensioners'
Community Fund

Simone Coffey

Salvatore N. Corea and Charlene
Luciak-Corea

Crane & Hoist Service Association

Cyclo Vac

Bob & Pat Decker

Dentons Canada

Caisse Desjardins Lavolette

Desjardins Sécurité financière

Major Gift Marcel Deslauriers

District 4 Kin Foundation

Domtar Electric Shop Copper Fund

Robin Durant

William Dyer

Evelyn Eckmier

Edith Cavell Chapter #25, OES

Edmonton Community Foundation

Edna Edwards

Enterprise Holdings

Facca Family

Paul Faynwachs In Trust

Sir Joseph Flavelle Foundation

Fort McMurray Airport Authority

Fort William Rotary Club

George & Susan Fowlie

Fraternal Order of Eagles #3318

Fred North Charitable Foundation

The Fredericton Community
Foundation Inc.

Harvey & Leah Fruitman

Gander Goodwill Center

Gary Bluestein Charitable
Foundation

Steve Gasston

Giftfunds Canada

GM Financial

Gor-Fay Realty Co. Ltd.

Grande Prairie Rotary Club

The Greater Saint John Community
Foundation

Great-West Life Assurance
Company

Groupe SM Tardif

Réjean Guèvremont

Gyro Club of Vancouver Charitable
Foundation

Justice Kenneth & Sheila Haley

Phillip Harahus

Sybilla Hesse Foundation

In Memory of Graham Hill

Walter Hillier

Gérard Huot

Hutchinson Charitable Fund at
the Strategic Charitable Giving
Foundation

Imperial Oil Foundation – on behalf
of David LeClair

innoviCares

International Association of
Machinists & Aerospace Workers
Local Lodge #99

Kris Isberg

Jackman Foundation

Audrey Jackson Charitable Gift
Fund at the Strategic Charitable
Giving Foundation

Jean-Dupéré Foundation

The Jewish Foundation of Manitoba

John Arthur Clark Family Testa-
mentary Trust

Kamloops North Rotary Club

Henry and Berenice Kaufmann
Foundation

Lisa Kinasewich

Tarie Kinzel

Joe & Joan Koole

On behalf of Janice Koole

Richard Krucik

Lakehead Rotary Club

David Lazaruk

Robert Leon

Kevin Li & Lori Sugarman

Naomi Loeb

Jason Love

Kenneth Macgowan

Terrence MacKenzie

Lorence MacKenzie Fund

Flori Magee

Manitoba Hydro-Portage Hydro
Employees

Manroc Developments Inc.

Manulife Financial

Maritime Electric

Louis J. Maroun

Donald Maxwell

McConchie & Company

McLaughlin-Fiinn Fund at the
Strategic Charitable Giving
Foundation

McLeish Corr-A-Box

Barbara Meek Foundation at
Benefaction

Michelle & Patrick Meneley

Margaret Milne

Ministère de la Famille

Jean and McKillop Mooney Fund

Debbie & Fred Moore

Morin Family Fund at Benefaction

F. K. Morrow Foundation

Nixon Charitable Foundation

Olwen Priestnall Memorial Fund

O'Neill Foundation Inc.

Orbis Investments (Canada) Ltd.

Ordre Honorable de L'Oie Bleue
International-Etang du Quebec

Paediatric Associates

Pagui Inc.

Parkland Industries Limited

Pembina Manitou Community
Canvass Inc.

Pilot Mound and District Commu-
nity Canvass

Port Arthur Rotary Club

POS West Ltd

Power Workers' Union

The Powis Family Foundation

Prince George Community
Foundation

Queen Street Co-op Food Market

In Memory of Nan Rasmussen

Raymond James Canada Foundation & Ian MacKay
 Reitmans (Canada) Limited
 Resolute Forest Products
 Bruce & Sylvia Richmond
 Dona Riddell
 Alex Ritchie
 Charlotte Robbins
 W. Michael Roche
 Barry Rosenberger
 Sassafras
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 Schlumberger Canada Limited
 David Service
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 Henry K. Shindler Memorial Fund held at Vancouver Foundation
 Shoppers Drug Mart Life Foundation
 Karen & Evan Siemens
 Sisters of Mercy Newfoundland
 Sisters of Providence of St. Vincent de Paul
 Jay Smales
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 Starbucks Community Services Program
 Suncor Energy Foundation – on behalf of Llyod Marshment

T. J. Rice Family Foundation Inc.
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 Mary Ellen Timmins Family Trust
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 Woods s.e.n.c.r.l.
 Youth Services Bureau Employment Services
 Zeller Family Foundation
 Elaine Zimmerman
 Anonymous (29)

The Multiple Sclerosis Society of Canada would also like to thank the United Way of Canada.

ENDMS CAMPAIGN DONORS

The MS Society is grateful to the following donors for their generous support of the endMS: Whatever It Takes campaign, which funds the most promising research in Canada and around the world to find better treatments, improve quality of life and enable people living with MS to lead the best life possible.

\$1,000,000+
 Anonymous

\$500,000 – \$999,999
 Anonymous (2)

\$100,000 – \$499,999
 Valerie Hussey

\$10,000 – \$99,999
 Chuck Ford and Shelley Wood
 Love Family Trust



TOP EVENT DONORS

Our fundraising events enable us to fund cutting-edge Canadian MS research and programs and services for people living with MS across the country. We are delighted to recognize the following donors who made a gift in support of the MS Society's 2014 fundraising events.

\$50,000+

Lorenzo Donadeo

\$25,000 – \$49,999

National Bank of Canada

\$10,000 – \$24,999

Aimia

Alfred Dallaire Memoria

Alimentation Couche-Tard

ATCO Electric Epic

BDC

Fondation Roland Beaulieu

La Fondation Samson Béclair / Deloitte & Touche Canada

Bell Canada

BMO Financial Group

Bromont Ultra

Bob Decker

Domtar

Ember Resources Inc.

Gestion-Transforce

Great-West Life

Groupe Stingray Digital

Gudrun Boyce

Hydro-Québec

The Kinmark Family Trust

Bernard Lofchick

Michal Inc.

Moxie's Grill Bar

R & D Drywall Inc.

RBC Foundation

Scona Electric Inc.

Transworld Management Ltd.

Mike Williams

Anonymous (2)

\$5,000 – \$9,999

Dave Addie

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Aurion Capital Management Inc.

Basintek LLC

Biogen Idec Canada Inc.

BMR F.V. Ialonde Inc.

Bosch Rexroth Canada Corp.

Brandt Tractor Ltd.

Brault & Martineau Foundation

Claudine & Stephen Bronfman Family Foundation

Brad Bulger

The Canadian Brewhouse Ltd.

Canadian Western Bank Group

James Conner

Devon Canada Corporation

Justine Dowd

Engelbertink Sales & Distribution Ltd.

John Esteireiro

Fidelity

Fiera Capital

Fillmore Construction Management Inc.

Chantal Geoffrion

Golder Associates Ltd.

Grant Production Testing Services

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Groupe automobile Leclair

Patrick Guedo

IBEW 1st District'

Industrial Metal Fabricators IUPAT

Stéphane Lagassé

Allan Markin

Marquee Energy Ltd.

Medavie Blue Cross

Micco Companies

Randy Mikula

David Morrison

Normandin Beaudry

OilersNation.com Ltd.

Mario Parr

Robert Pon

RBC

RD Scan Inc.

Rona L'Espérance

The Frank Scarpitti Charitable Foundation Inc.

Scotiabank

Sdmc Ag Inc.

Stantec Consulting Company

T A Cooper Prof Corp

Christiane Thouin

Trans Canada Pipelines Ltd.

Tropic Air Systems

Gary Ursell

Frank Van Oirschot

We Care Home Health Service

Rebecca Wilson

W. Brett Wilson

Anonymous (6)

RESEARCH PARTNERS

Research Partners are a special community of individuals, foundations and corporations Canada-wide who are solely supporting research into the cause of and cure for MS. The MS Society of Canada is proud to celebrate the following Research Partners who made a gift commitment in 2014.

\$10,000+

Jocelyn Braithwaite

Agnes Faraci

The Koehle Family Foundation

Sassha Mendes

Peter O'Sullivan

Frederick J. Troop

Anonymous

\$5,000 – \$9,999

Karen & Bill Barnett

Mirella Colletti

Mr. & Mrs. Ian Donnelly

Murray Dunlop

Douglas & Joanne Ellenor

Susan Fishers

John Jensen

Tom & Jan Knowlton

Ralph Lutes

Kenneth Macgowan

Henry S. Mews

Jean-Pierre Mongeau

Mr. & Mrs. L. Murray

Dr. Paul O'Connor

John & Ann Ogilvy

Lorne & Joyce Peters

Roy & Wilma Robbins

Linda Rorabeck

Owen Bruce Shime

Joe Spagnolo

Debbie Spencer

Thomas Whitfield

Anonymous (3)

\$1,000 – \$4,999

1292155 Alberta Ltd.

828539 Ontario Ltd.

9135-0819 qué Inc.

A & J Keil Investments Ltd.

A Ingram Services Ltd.

Keyvan Abbaszadeh

Brian L. Abdul

Claire Adam

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Val Allardice

Sheldon Austin Allchin

Lyall & Lois Allison

John C. Allison

Douglas Anderson

Joyce Angio

Rose-Marie J Anrig

Patricia Armstrong

J. Richard Armstrong Family Foundation

Thomas & Patricia Arnett

Pierre Aubertin

Harold A Baardsnes

Emilie Bachand-Duval

Hans Baeggli

John Baillie

Peggy Laurayne Baker

In Memory of Joel Balfour

Brian J. Banks

Barber Motors

Judy Bargholz

John R. Barnett

James Barr

Leonard Bartlett

Jean & Albert Bauer

Elizabeth Beck

André Bélanger

Benjamin Walker Foundation

Gilles Benoit

Graham Berkhold

Yaniv & Shirra Berliner

Yvette Besner

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Bruce & Jo Bird

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Jeffrey Block

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Catherine Bratty

Donal Brazier

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Paul Broska

Phyllis Beverley Brown

Richard Brownscombe

Mr. & Mrs. B Buchanan

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Jane Byrick

Calgary Juventus Sports Club Casion Account

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Canada Life

Alvin Carberry

Rachel Carrier

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\$50,000 – \$74,999

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Stacey Shein ON
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Gail Taylor AB
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Jeff Grocock AB
Jason Guenter AB
Jan Hancock AB
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Jacquelyn Janzen BC
Linda Jarrett ON
Richard Jurewicz ON
Nancy Kastner ON
Sheri Katz ON
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Jonathan Kleinsasser MB
Kalysa Koluk AB
Tracy Koluk AB
Keith Kuhl MB
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Denis Lafrance QC
Fern Landry ON
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\$5,000 – \$9,999

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Sylvie Desautels QC
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Ali Devereux ON
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Ralph Cochrane
Toronto, ON

TeamMS TOP TEAMS

TeamMS encourages participants in the MS Walk and the MS Bike to form teams with their family, friends and co-workers for fun and camaraderie. Thank you to the following teams for their outstanding fundraising contributions.

\$100,000+

Smokin' Embers AB

\$75,000 – \$99,999

Gregor Bombs AB
Happy Fillmores AB
Les pédaliers de l'avenir QC
MS AIN'T Purdy AB
Woop de Woo BC

\$50,000 – \$74,999

Butt Ugly ON
Darcie's Gang BC
Doug and Marion's MS Erasers ON
Glen's Titans Never Tire AB
Jasper H- Core Rockhoppers AB
L'Espérance QC
Libro Freewheelers ON
Midland in Motion MB
Mr. Lube AB
On The Run AB
Shifting Rears AB
Solutions Partagées QC
Team Julia AB
Team Nervous AB
Team Sparling's Propane ON
The Bunsen Honeydews AB

\$25,000 – \$49,999

Bell Aliant FibreOp High Speedsters ATL
Bike for Mike ON
Biker Chicks & Bocce Boys AB
Conestoga-Rovers & Associates ON
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Croix-Bleue Medavie QC
Crystal Spring Team MB
Cyclepaths MB
DILLON HIGHway ROLLERS ON
Eramosa ON
eSPrit SPortif QC
Faut l'Fer QC
For the HELLth of it AB
Gluteus to the Maximus ON
Greatful Tread of Great-West Life MB
Guys and Gals A 1000 Plus ON
Invincycles AB
Journey for Jani ON
keep on truckin' ON
Les Grimpeurs de Fermont! QC
L'Équipe qui a du chien QC
London Life - The Grateful Tread ON
MILLENNIUM STARS BC
MS Enders AB
MS Sucks ON
Norton Rose Fulbright Canada QC

Novalia QC
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RoadKill ATL
Slow Spokes ATL
Stantec Stingers AB
Stellas and Glens and Bikes oh my ON
Steps for the Cure ON
Team MegaSoreAss AB
TEAM MTS, The Biking Bison MB
TEAM PRONTO! AB
Team TFC (Together Finding a Cure for MS) ON
The Brotherhood Team ON
The McInnes Cooper Trial by Tires ATL
The Red Team AB
The Spokespeople AB
The Windriders SK
West Island Roadrunners QC
Zena's Warriors SK

\$20,000 – \$24,999

30 G's AB
AmbirCares ATL
Assante QC
Beaux-cycleux QC
Bipa Riders SK
Blazing Saddle Sores SK

Canalta Cares AB
Casson's Crew AB
Easy Riders BC
EKMS Self-Help Group BC
EMD Serono ON
Financière Banque Nationale QC
Gallaghers Grape Expectations BC
Guydons QC
K-Rock Cyclepaths AB
Le Tour de France QC
Les hommes de coeur.org QC
Les Moulineux ATL
Mighty Spinners AB
Mike's Steps QC
Misterlegou QC
Myelin Miracles ON
Nitro Rhinos ON
Patti's Pit Crew ON
Peak Peddlers MB
Rears and Gears AB
Rockingham Riders ATL
sentinel self storage AB
SG Front Forks AB
ShutOut MS BC
Spirit riders QC
StandardAero Turbinators MB
Sus Scrofas AB

Team Chris AB
Team DiBattista ON
Team Elayne BC
Team LAH 2014 QC
The Freddy Kruezers ATL
The Remyelinators SK
Twisted Steel & Sex Appeal AB
eelie Awesomes ON
VIA Rail Canada QC
Who-Hahs AB
YUOGOGANG BC

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We are proud to honour our nationwide and division corporate partners for their generous contributions and support of our fundraising events.

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EVELYN OPAL SOCIETY & LEGACY GIFTS

The following individuals have confirmed a legacy gift to the MS Society in the past year, and we are privileged to welcome them as the newest members of the Evelyn Opal Society:

Arbuthnot Family
Carolyn Fredenburg
Donna McClellan
Kevin Smith
Anonymous

We also recognize the following Evelyn Opal Society members for their generous support through their legacy gift in 2014:

\$250,000 +

Estate of Virginia R. Griffin

\$10,000 – \$24,999

Estate of Charles Earl Upton

We are humbled by the generosity of our donors and the extraordinary commitment they show to the fight to end MS. We are honoured to recognize the contributions of the following estates in 2014:

\$250,000 +

Estate of William Creighton Stewart

\$100,000 – \$249,999

Estate of Edna Kathleen Cahill

Estate of Grace Dafoe

Estate of Ellen Doughty

Estate of Lucille Girard

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Estate of Simonne Dextraze Fortier

Estate of Laurette

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Estate of Gaël Quedrue

Estate of Helen Simpson

Estate of Constance M. Wright

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Estate of James Armstrong

Estate of Rose Balint

Estate of Doreen Estelle Bent

Estate of Catherine J. Blackburn
Estate of Yvette Landry
Estate of Tiiu Lapko
Estate of Joyce Olive Mallard
Estate of Elizabeth L. Prescott
Estate of Jessie Lillian Thompson

\$10,000 – \$24,999

Estate of Violet Jane Bell

Estate of Jessie Graeme Collins

Estate of Sylvie Forest

Estate of Barbara Hanmer

Estate of Polly Ireland

Estate of Gybertus Loo

Estate of Frederick E. Marlow

Estate of Stella Shein

Estate of Donna Elaine Steeves

Estate of Josef Straka

\$5,000 – \$9,999

Estate of Wim Bigot

Estate of Craig Buss

Estate of Gordon Butler

Estate of Andrea Colohan

Estate of Lise Côté Hood

Estate of Evelyn Crosby

Estate of Marion Current

Estate of Yvon Jasmin

Estate of Robert Archie Kennedy

Estate of Elisabeth Lencses
Estate of Myron Rusk
Estate of Roa Simpson
Estate of Shirley Vincent

\$1,000 – \$4,999

Estate of Marie Ida Gertrude
Arbour

Estate of José Azcué

Estate of Edwin Bradley

Estate of Clara Lillian Case

Estate of Hazel Irene Dahmer

Estate of Margaret E. Dunnet

Estate of Helen Marie Foss

Estate of Margaret Mary Harris

Estate of Ruth Hodge

Estate of Iona Jardine

Estate of James Johnstone

Estate of Silloo Khumbatta

Estate of Arthur Leslie King

Estate of Benoit Marcotte

Estate of Esther Winnifred

McDonald

Estate of Hubert Grant Mellow

Estate of Ernest & Catherine

Pritchard

Estate of Margaret Patricia Smith

Estate of Gloria Lillian Zuhoene

Anonymous

MULTIPLE SCLEROSIS SOCIETY OF CANADA

Combined Statement of Revenue and Expenditures

For the year ended December 31, 2014
(in thousands of dollars)

To view our full audited financial statements, please visit mssociety.ca/financial

* In addition to our staple research funding program, we invested more than \$1 million in MS research through the Multiple Sclerosis Scientific Research Foundation (MSSRF). The MSSRF is a legal entity separate from the MS Society of Canada, and we generate separate financial statements for the MSSRF. The MSSRF's T3010 is available on the CRA website.

	2014 \$	2013 \$
Revenue		
Leadership giving activity		
Bequests	2,801	2,487
endMS campaigns	2,506	1,232
Corporate giving and major donors	2,272	2,043
Grants from governments	1,220	1,348
Grants from pharmaceutical companies	722	767
Other grants	636	825
	10,157	8,702
Community based fundraising events	21,789	22,554
Individual giving and direct marketing	14,086	13,815
Dinners, tournaments and third party events	6,063	6,383
Gaming	1,322	1,467
Sale of goods	306	277
United Way and HealthPartners	1,685	1,661
Public awareness activities	793	1,007
Investment income	615	615
Miscellaneous	241	253
Memberships	57	73
	57,114	56,807
Fundraising expenditures		
Leadership giving	2,095	1,936
Community based fundraising events	8,514	8,590
Individual giving and direct marketing	7,967	8,436
Dinners, tournaments and third party events	1,948	1,967
Gaming	220	247
Cost of goods sold	190	160
Indirect fundraising	2,032	1,851
	22,966	23,187
Program and administration expenditures		
Client services	8,891	9,223
Research*	6,864	6,653
Research — endMS campaigns	2,738	1,457
Public education and awareness	5,748	6,453
Chapter and volunteer support and development	3,981	4,152
Government and community relations	1,719	1,893
MS Clinics	673	1,030
Administration	3,612	4,234
	34,226	35,095
	57,192	58,282
Deficiency of revenue over expenditures before the undernoted	(78)	(1,475)
Fair value change in investments	264	526
Excess (Deficiency) of revenue over expenditures for the year	186	(949)

National Office

250 Dundas St W, Suite 500
Toronto, Ontario
M5T 2Z5
416-922-6065

**British Columbia
& Yukon Division**

1103 - 4720 Kingsway
Burnaby, British Columbia
V5H 4N2
604-689-3144

**Alberta & Northwest
Territories Division**

9405 - 50 Street, Suite 150
Edmonton, Alberta
T6B 2T4
780-463-1190

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150 Albert Street
Regina, Saskatchewan
S4R 2N2
306-522-5600

Manitoba Division

1465 Buffalo Place, Suite 100
Winnipeg, Manitoba
R3T 1L8
204-943-9595

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250 Dundas St W, Suite 500
Toronto, Ontario
M5T 2Z5
416-922-6065

Quebec Division

550 Sherbrooke Street West
Suite 1010, East Tower
Montreal, Quebec
H3A 1B9
514-849-7591

Atlantic Division

109 Ilsley Avenue, Unit 1
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B3B 1S8
902-468-8230

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About the cover: In 2014, Jacquelyn Janzen ran more than 500km along Vancouver Island to raise money and awareness for multiple sclerosis. We'd like to thank Jacquelyn for her contribution.